**HCU Script Samples**

Title: Speak Out

TRT: 30

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| ***Visual*** | ***Script*** |
| Healthcare worker, speaking directly to the camera. | When you sign up to be an [emergency room nurse], you know it's not going to be the easiest line of work. You expect to handle a lot of difficult circumstances. That's the job. |
| Headlines about lack of PPE equipment in hospitals // B-roll of doctors working during COVID | You don’t expect to work a global pandemic without any protection. |
| Cont. headlines about lack of PPE equipment in hospitals | I am so angry that I lost friends because our government couldn't do the bare minimum to protect nurses, doctors, and healthcare workers. |
| Healthcare worker, DTC | If you work in healthcare, you probably have your own stories. People need to hear them. |
| CTA, Logo, Disclaimer | Speak out. Join me in sharing our stories, so we can change our failing system this November. |

Title: Advocacy

TRT: 30

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| ***Visual*** | ***Script*** |
| Healthcare worker, speaking directly to the camera. | As a healthcare worker during COVID-19, I've seen the Coronavirus pandemic more up-close and personal than most. Even with all we still don’t know about this virus, there are things we know for sure.. |
|  | We know America treats healthcare like it's a privilege rather than a right. We know we don't do enough to care for the vulnerable among us. |
|  | And we know that this President doesn't want to change any of that. We need a leader who believes in science, who cares for health care professionals, and who is ready to make the tough decisions. Join me in voting for change this November. |